

Invitation to Meet Your Peers

## Messaging Strategy & Marketing Services For Brands That Sell Complex Products

Thursday, April 18, 2024  
8:30 - 11:30 am

Seating is limited. Call (310) 990-9003 to learn more and register.

You are invited to join other business executives for an exclusive presentation by Decoded Strategies. Learn how to communicate about your business in the way your audience wants to hear it.

Brands with incredible products get beat by the competition every day. Want people to buy from you?

1. Build a powerful and clear brand story.
2. Deploy that message across your marketing and sales engine.
3. Fuel your growth with clarity and consistency.

Annie Mosbacher and Kristin Spiotto are the co-founders of Decoded Strategies. They have deep experience helping some of the biggest brands in the world.

### What is the Vistage Key Executive Program?

Connect with other business executives from a diverse range of industries and backgrounds. We start with the premise that none of us is as smart as all of us. However, put our minds together and there isn't a business challenge we can't overcome. Like you, Vistage members are proven business leaders and critical thinkers. This is a forum for you to take advantage of the innovative ideas and powerful insights of fellow members.

**Location:** Torrance (Details provided upon registration.)

Hosted by VISTAGE Chairs  
George Walker & Yolanda Guibert

Event: <https://walkerexecutivecoaching.com/events/ai-workshop>  
<https://walkerexecutivecoaching.com/>  
<https://www.linkedin.com/in/yolanda-guibert-b565ab>

### GUEST SPEAKERS

